

Yuvraj Malik

Director

युवराज मलिक

निदेशक

Phone : +91 11 26121830

Email : director@nbtindia.gov.in

Website : www.nbtindia.gov.in

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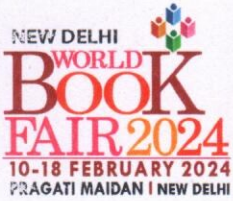


राष्ट्रीय पुस्तक न्यास, भारत
शिक्षा मंत्रालय, भारत सरकार

NATIONAL BOOK TRUST, INDIA
Ministry of Education, Government of India



F.No.4-Dir/2024/
06 February 2024



Respected Sir/ Ma'am,

Greetings!

The Ministry of Education, Govt. of India has been organizing the **New Delhi World Book Fair (NDWBF)**– biggest B2C book fair in the world – since the year 1972. With a huge footfall of over 15 lakh visitors, this book fair is visited by scholars, litterateurs, educationists, schools, colleges, universities, as well as children, parents and general public. Keeping this tradition alive, National Book Trust India (under Ministry of Education, Govt. of India) is organising the 2024 edition of **NDWBF from 10 – 18 February 2024** at the newly-built International Convention Centre at Pragati Maidan, **New Delhi**, which will have more than 2000 stalls, over 1000 publishers 40 countries showcasing the wide range of books and literary content.



As we advance into the Amrit Kaal era, **the theme of NDWBF 2024 is "Multilingual India: A Living Tradition"**, where the diversity in languages and culture will be celebrated. A dedicated Theme Pavilion showcasing the diverse linguistic fabric of the nation through print, books, e-media, graphics, documentary, and aesthetically designed installations will be an attraction for the visitors.



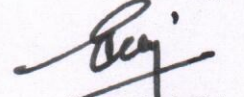
This year, **the Kingdom of Saudi Arabia is the Guest of Honour Country** and there will be regular attractions such as Authors' Corners, Children Pavilion, Cultural evenings, B2B Zone, CEOSpeak, and Rights Exchange Forum, making it a comprehensive and enriching experience for all. The fair offers unique opportunity for students and faculty members to engage with literary and cultural aspects, fostering a holistic educational experience. The fair will host special zones featuring academic discussions, book launches, and networking opportunities.

In light of the significance of this event, we would like to request your support in disseminating this information about NDWBF 2024 through your good offices to ensure active participation of your universities, colleges and other higher educational institutions under your purview to visit the fair in large numbers, especially for **the inauguration ceremony on 10 February 2024 at 11 AM**. Team NBT can be contacted at (+91 7023804774) Mr Abhimanyu Singh, Event Officer for facilitating the visit of the college delegation.

I look forward to your support in making this prestigious event a grand success.

Regards,

Sincerely,


(Yuvraj Malik)

The Principal
Sri Venkateswara College
Dhaura Kuan, New Delhi